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# Women in Communications at USD February 26

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OFFICE OF PUBLIC INFORMATION

CONTACT: SARA S. FINN

TELEPHONE: 714-291-6480 / EXT. 354

ADDRESS: RM. 266 DE SALES HALL, ALCALA PARK, SAN DIEGO, CA 92110

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## WOMEN IN COMMUNICATIONS AT USD

FEBRUARY 26

### IMMEDIATE RELEASE

2-21-74

San Diego, California

Women in communications will dominate the day on Tuesday, February 26, the second day of the University of San Diego's Women's Week which continues through March 1.

Lisa Clark, star of KGTV-10 will speak on "Credibility Gap: The Red Carpet Doesn't Exist". Her 11-12 p.m. lecture in USD Rose Room will explore some of the popular myths that surround people in the television and radio world.

Also on Tuesday from 12-1 p.m. in the Rose Room, a panel of four communications professionals will discuss "Women in Media: Will They Live Happily Ever After?" The panel will be composed of Maria Levy, Community Affairs Coordinator, KGTV-10; Sarah Purcell, star of the "Sun-up Show" on KFMB TV; Joan Reed, Advertising Manager, San Diego Magazine; and Lynn Taylor, recently named producer and hostess, Cable Two Television.

Among the issues discussed will be the number of women in media positions, the coverage of women by the media, and the ways in which the media may react to the emerging role of women.

Women's Week 1974 is sponsored by Las Damas de Alcala, women's service group at USD. Senior Alexa Luberski is chairwoman of the communications panels. All of the week's events are open to the public. For information, call 291-6480, extension 354.

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